

Shoreline Insertion Order

Insertion #

320260

Submitted

2022-02-14 13:11:02

Sales Rep

L-105 Stacie Wagner

Account Name

Lighthouse Realty

Advertiser Status

Existing

Product Details

Product

Broadsheet

Broadsheet Ad Size

3x10.5 – V Quarter Page

Caption

Employee Recognition

Color

Yes

Color Charge / Day

\$128.00

Special Section / Pages

right hand pg

Publications

Publication 1

9LUD

Price / Day

\$399.00

Date(s)

Fri 02/18/22

Publication 2

9OHJ

Price / Day

\$235.50

Date(s)

Thu 02/24/22

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof Toglorias380sl@gmail.com**Tear Sheets?**

No

Kind

right hand pg

Copy Instructions

Here's the new ad copy with the changes that may make it all fit.

So using last year's ad (313507) ran on 2/5/21 in LDN.

I have 2 separate agents taking top spots so I'm thinking they need to be side by side - maybe we start with the headline info and put them underneath that

CHANGES to headline info
Closing 2021 with \$85.5 Million

CHANGE date in next text - achievements in 2021

AGENT INFO - photos attached

Lois Mitzelfeld
Realtor
231-510-5065
Ludington's Top Producer
Highest Sales - \$10,060,680

Random Messeder
Realtor
231-425-8753
Ludington's Top Producer
Most Transaction Sides - 45

then a headline -
MULTI MILLION PLUS CLUB:

(here I have 8 agents so maybe 2 rows - you should have photos)

Michelle Sarto
Realtor
231-690-6801
\$4,519,360

Tim Gibson
Realtor
231-233-7327
\$4,442,600

John Ferguson
M.A. Ferguson
Realtors
269-377-5946
\$4,387,898

Dick Boyd
Realtor
231-590-1067
\$4,317,200

Nathan Sheldon
Realtor
231-690-0422
\$4,228,500

Kevin Bishop
Realtor
231-303-3595
\$3,501,801

Lori Dickenson
Realtor
231-633-8417
\$3,294,200

Ingrid Wadel
Realtor
231-301-0646
\$2,261,233

Then finish up with the bottom logo and wording
IF THIS NEEDS to be smaller to make everything fit, please adjust.

Artwork

- Lois-Mitzelfeld.jpg
- Random-Messeder.jpg